

## 1) SVNIT STARTUP EXPO

**Event Date:** 04.02.2023 & 05.02.2023

### **About the event:**

The Startup Expo, held on the 4th and 5th of February, 2023, was a two-day event that brought together entrepreneurs, investors, and industry leaders from all over the world. The expo aimed to provide a platform for startups to showcase their ideas, network with potential investors and partners, and gain valuable insights into the latest trends and developments in the startup ecosystem. Total 18 startups from different sectors and 7 innovators from SVNIT displayed their innovations in the expo.

To mark the onset of the Expo, multiple dignitaries were called to share their thoughts on entrepreneurship and the future of innovation. Esteemed guests, such as Dr. K. N. Chavda (Vice chancellor of VNCGU), Mr. Ganesh K. Iyer (Chief Procurement Officer and CIO of Tata Projects Ltd), and Dr. U. B. Desai (Founding Director of IIT, Hyderabad) were invited.

Dr. Anupam Shukla (Director, SVNIT) spoke about Innovation and Entrepreneurship oriented activities carried out at SVNIT. Following to that Dr. A. A. Shaikh (Professor In charge, research Park, SVNIT) briefed about the start-up expo and various activities scheduled in two days. The idea of entrepreneurship and innovation going hand in hand was explained with personal anecdotes by Mr. Ganesh K. Iyer. He shared his own experiences while quoting, "Any problem that people become willing to pay to solve, is an opportunity for entrepreneurship."

Following the novel quote by Mr. Ganesh K. Iyer, Dr. U. B. Desai took the stage. Speaking from decades of experience, he expressed the need for an entrepreneurship boom in India. In contempt of the rather rigid system in place, he expressed the need for unstructured thinking and facilities that can make ideas come to reality at least on a small scale, regardless of failures. The establishment of such a framework being a core theme behind the existence of the Startup Expo.

The expo consisted of multiple events related to startups, entrepreneurship and innovations like, Caseception, Entrepreneurship BootCamp, Investors' Outlook, Talent Hunt, Elevator Pitching, Investors' Connect and Shark Tales. The participants had the opportunity to interact with industry experts and learn from their experiences.

The expo floor was filled with exhibits from a diverse range of startups, showcasing their products and services. The startups had the opportunity to meet with investors and pitch their ideas. One of the highlights of the expo was the networking opportunities it provided. Participants had the chance to connect with each other and build meaningful relationships that could lead to future business opportunities.

At the closing ceremony, the top three winners of the Caseception competition and students who have successfully completed the Green Skill Internship program organized by ASHINE, were awarded with the certificates.

Overall, the Startup Expo was a huge success, attracting a large turnout of startups, investors, and industry leaders. The event provided a platform for startups to showcase their ideas, connect with potential investors and partners, and gain valuable insights into the startup ecosystem. The feedback from

participants was overwhelmingly positive, with many stating that they found the event to be both educational and inspiring. In conclusion, the Startup Expo was an excellent opportunity for startups to connect with the right people, gain exposure, and take their ideas to the next level. Over 1300 visitors, including students, startups, working professionals, mentors, investors, etc., came to the expo over the course of two days.